

**RAJIV
HOUSE**



+91 98989 97142 | +91 98987 77811
+91 079 26448383 | 26569592



communicates@rajivgroup.com



www.rajivgroup.com



“RAJIV HOUSE”
4 Smrutikunj, Nr. Navrangpura post Office Navrangpura,
Ahmedabad-380009, Gujarat, India.

About Rajiv Vastupal

Mr. Rajiv Vastupal serves as the Group Chairman and Managing Director of Rajiv Petrochemicals Pvt. Ltd., the flagship company of the Rajiv Group. A first-generation entrepreneur, he founded “Team Rajiv” in 1980 and has, over the past four decades, transformed it into a diversified business conglomerate with a turnover of approximately INR 5,000 crores. The Group is a leading player across multiple sectors, including polymers, woven sack bags, fabrics, switchgears, panel boards, and independent insurance and risk advisory services.

Mr. Vastupal has held several distinguished leadership positions across prominent industry and academic institutions. He has served as Chairman of the FICCI Gujarat State Council and has been a member of the Board of Governors at IIM Udaipur, IIM Bangalore, and IIM Rohtak. He was the President of the All India Management Association (AIMA) during 2011–12 and the President of the Ahmedabad Management Association (AMA) from 2005 to 2007. He is also the Founder of the Gujarat Chapter of YPO, a member of YPO Gold Mumbai, and a Board Member of YPO Gold South Asia.

Beyond his business accomplishments, Mr. Vastupal is deeply committed to philanthropy and social service, continuing the legacy of his forefathers through the esteemed “Sheth Jamnabhai Bhagubhai Group & Trust” (J. B. Trust), a 116-year-old charitable institution. The Trust operates homeopathic and physiotherapy clinics across key locations in Ahmedabad, serving the community with accessible healthcare services.



During his tenure at the Ahmedabad Management Association (2005–2007), he contributed INR 50 lakhs towards the development of the state-of-the-art J. B. Auditorium as a parting gesture. He also established the Rajiv Vastupal Achievers Academy to foster leadership and excellence.

In addition to his other responsibilities, he serves as the Chairman and Managing Trustee of several family trusts established as part of his philanthropic endeavors. Mr. Rajiv Vastupal has made a significant contribution of INR 2.0 crores (INR 20 million) towards the establishment of the Sheth Jamnabhai Bhagubhai BPA School of Optometry, which is managed by the Blind People Association (Ahmedabad).

Furthermore, he has donated INR 1 crore to Sri Sathya Sai Heart Hospital in support of providing free cardiac surgeries to underprivileged children, thereby contributing meaningfully to accessible healthcare for those in need.

Team Rajiv's Business Activities



Manufacturing

- Riddhi Enterprise



Trading & Distribution

- Rajiv Petrochemicals Pvt. Ltd.
- Rajiv Enterprise Gujarat
- Rajiv Associates
- Arvi Enterprise



Services

- Anar Insurance Brokers Ltd.
- Elegant Enterprise



Import / Export

- Atlantis Products Pvt. Ltd.

Trading Activities

Electrical Agencies



Finolex Cables Ltd.

FR/FRLS House Wire, Flexible Single Core and Multi core cable, Winding Wires and 3 Core Flat Cables, Telephone and Co-axial cable, Lan and OFC cable, Power & Control Cable, PVC Conduit, Pipes & Fittings.



Legrand India Pvt. Ltd. (MDS)

MCB /DB, RCCB & RCBO, MCCB, Wiring Accessories



Bhartia Industries Ltd. (BCH)

Starters / Contactor, Relay, Plug & socket, Timers, Limit Switches, Counter and Foot Switch, Ac/Dc Breaks



Chandresh Cables Ltd.

LT Power & Control Cable

Super Stockist



J. Mitra & Co. Ltd.

Diagnostic Kits & Equipments



Rajiv Petrochemicals Pvt. Ltd.



A flagship company of **Team Rajiv, Rajiv Petrochemicals Pvt. Ltd. (RPPL)** is one of the largest Distribution Company of Polymer in Western India covering State of Gujarat, Maharashtra, Daman & Silvassa having more than 27 years of experience and expertise in this service Industry.

RPPL is based out of Ahmedabad, Gujarat and a regional office at Mumbai, Maharashtra alongside having a strong warehousing network at strategic locations across the territory with an idea of being closer to the customers in the best possible manner.

RPPL is a professionally managed system driven organization having excellent financial strength, most competent human assets and excellent track record of credibility with highest standard of ethical business practices.

RPPL is No# 1 Distributor of **HMEL** (HPCL Mittal energy Ltd) since 2012 and the only distributor covering 2 states and UT (Gujarat, North & West Maharashtra, Daman/Silvassa) in the Western India. It is distributing their products like PP, HDPE, LLDPE. Apart of this RPPL is also offering various grades of mLLDPE, LDPE, PET Resin, PET & BOPP Films as a part of their total commodity polymer basket.

RPPL is also leading distributor for PET representing **Indorama Dhunseri** with incremental sales year on year.

Polymers Agencies

Authorised Distributor For Team Rajiv



LDPE



HMEL
Energising a Brighter Tomorrow

PP HDPE
LLDPE



PET

Rajiv Associates

About Us

Rajiv Associates is engaged in the field of control and automation, with expertise in a wide range of factory automation products catering to diverse industry segments such as plastics, textiles, packaging, pharmaceuticals, elevators, and cranes. The organization leverages its strengths to enable clients to harness optimal performance from world-class technologies and factory automation solutions, thereby supporting sustainable business growth.

The company offers a comprehensive portfolio of advanced automation products, including AC motor drives, programmable logic controllers (PLCs), human-machine interfaces (HMIs), AC servo drives and motors, temperature controllers, limit switches, and a variety of sensors. In addition, Rajiv Associates deals in low-voltage switchgear solutions.

Services



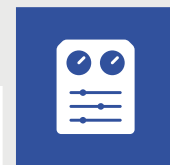
System Integration

With extensive domain expertise in automation products, applications, machinery, and process engineering, Rajiv Associates delivers system integration services in an efficient, cost-effective, and timely manner.



OEM Solution

The company partners with clients at the conceptualization and equipment design stage, offering support in control system design and component selection to ensure optimal performance and reliability.



Control Panel

Rajiv Associates provides control panel design and manufacturing services for PLC, VFD, and servo-based systems, ensuring the safety and protection of high-value automation equipment through robust system design.

Key Partners



Fuji Electric (Japan)

Fuji Electric offers a comprehensive range of products, including low- and medium-voltage frequency drives, compact and in-rack PLCs, motion control products, servo motors and amplifiers, programmable operation displays, distributed control systems, and instrumentation solutions.



Mitsubishi Electric (Japan)

Mitsubishi Electric is renowned for its highly reliable medium- and low-voltage switchgear solutions, including air circuit breakers, moulded case circuit breakers, magnetic contactors, motor protection circuit breakers, miniature circuit breakers, and final distribution products.

Solution Offered

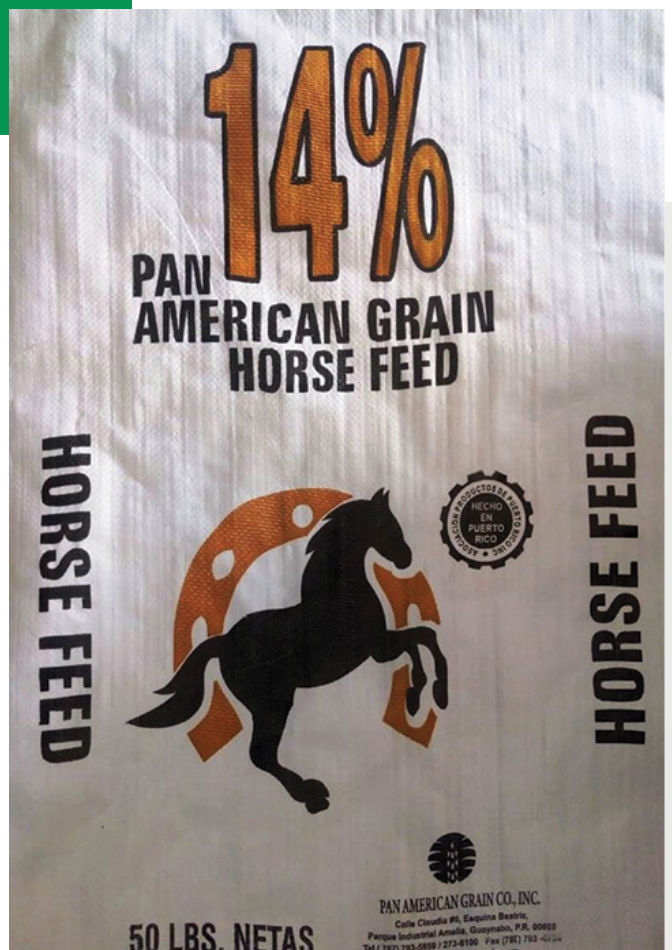
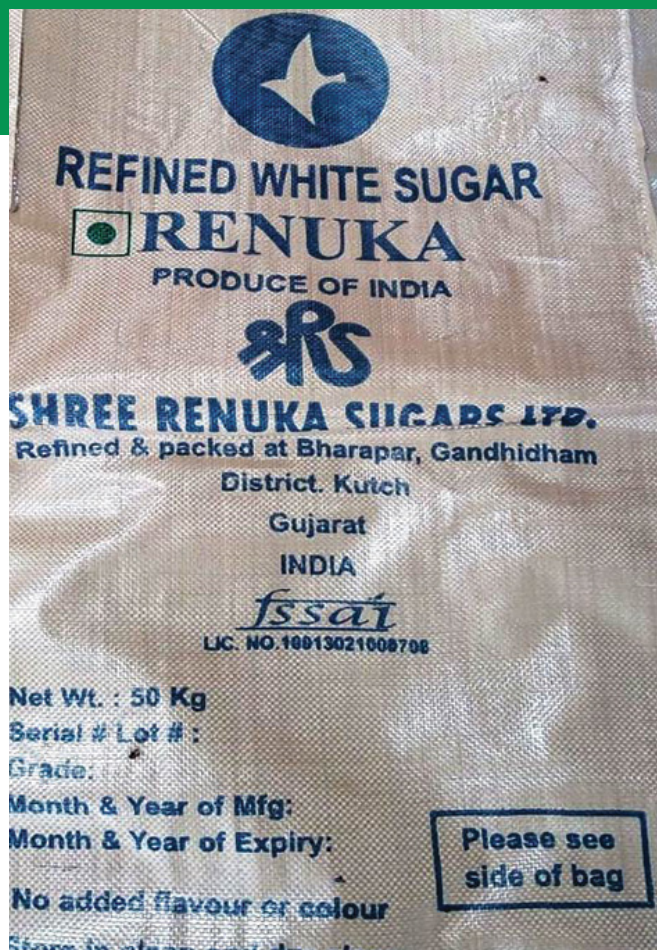
- ✓ Tube Mill Automation
- ✓ Flying Shear Systems
- ✓ Food Processing Machine Automation
- ✓ Textile Printing Machine Automation
- ✓ Sticker Labeling Machine Automation
- ✓ Powder filling Machine Automation
- ✓ Side Sealing Machine Automation
- ✓ Bottom Seal Machine Automation
- ✓ Pouch Packing machine Automation
- ✓ Packaging Machine Automation



Atlantis Products Pvt. Ltd.

Established in 2009, **Atlantis Products Pvt. Ltd. (APPL)** specializes in contract manufacturing of polypropylene (PP) woven bags, tarpaulins, FIBC bags, and geotextile materials. The company serves a wide range of industries, including cement, sugar, and rice, catering to their packaging requirements.

With exports spanning the United States, Canada, Europe, Africa, and the Middle East, Atlantis has built a strong global presence. Its unique business model focuses on outsourcing production as per precise client specifications, while delivering a compelling value proposition through competitive pricing, consistent quality, and timely delivery—thereby creating a distinct market differentiation.



Riddhi Enterprise specializes in the manufacturing of high-quality, tailor-made panel boards. The company is committed to total quality control and continuously strives to achieve zero-defect products, ensuring optimal value for money. The cubicle structures are robust, rigid, and self-supporting, designed to be free from flaws, twists, or bends. All cut-outs are precisely shaped and finished without sharp edges, adhering to stringent safety and quality standards.

Manufacturing Process:

Fabrication & Painting

Each stage of fabrication and painting undergoes rigorous inspection to ensure superior outgoing quality and durability.

Wiring & Assembly

Post fabrication and painting, panels are taken up for wiring and assembly. Meticulous attention is given to ensure that all wiring is carried out in accordance with established industry standards.

Design & Drawings

Riddhi Enterprise is equipped with a full-fledged CAD facility for design and documentation. All drawings and documents are prepared and approved by clients prior to production and are used as a reference throughout the manufacturing process to ensure accuracy and compliance.

Range of Products

- » LT Switchboards (up to 415V, 3 Phase, 50 Hz, 4 Wire, 6300A)
- » Motor Control Centre (up to 415V, 3 Phase, 50 Hz, 4 Wire, 3200A)
- » Control and Relay Panels
- » Bus Ducts (up to 415V, 3 Phase, 50 Hz, 4 Wire, 6300A)
- » DG Set Panels
- » Soft Starter Panels with VFD
- » Annunciation Systems
- » MCB Distribution Boards
- » Submersible Pump Panels
- » Fuse Distribution Boards



Anar Insurance Brokers Ltd.

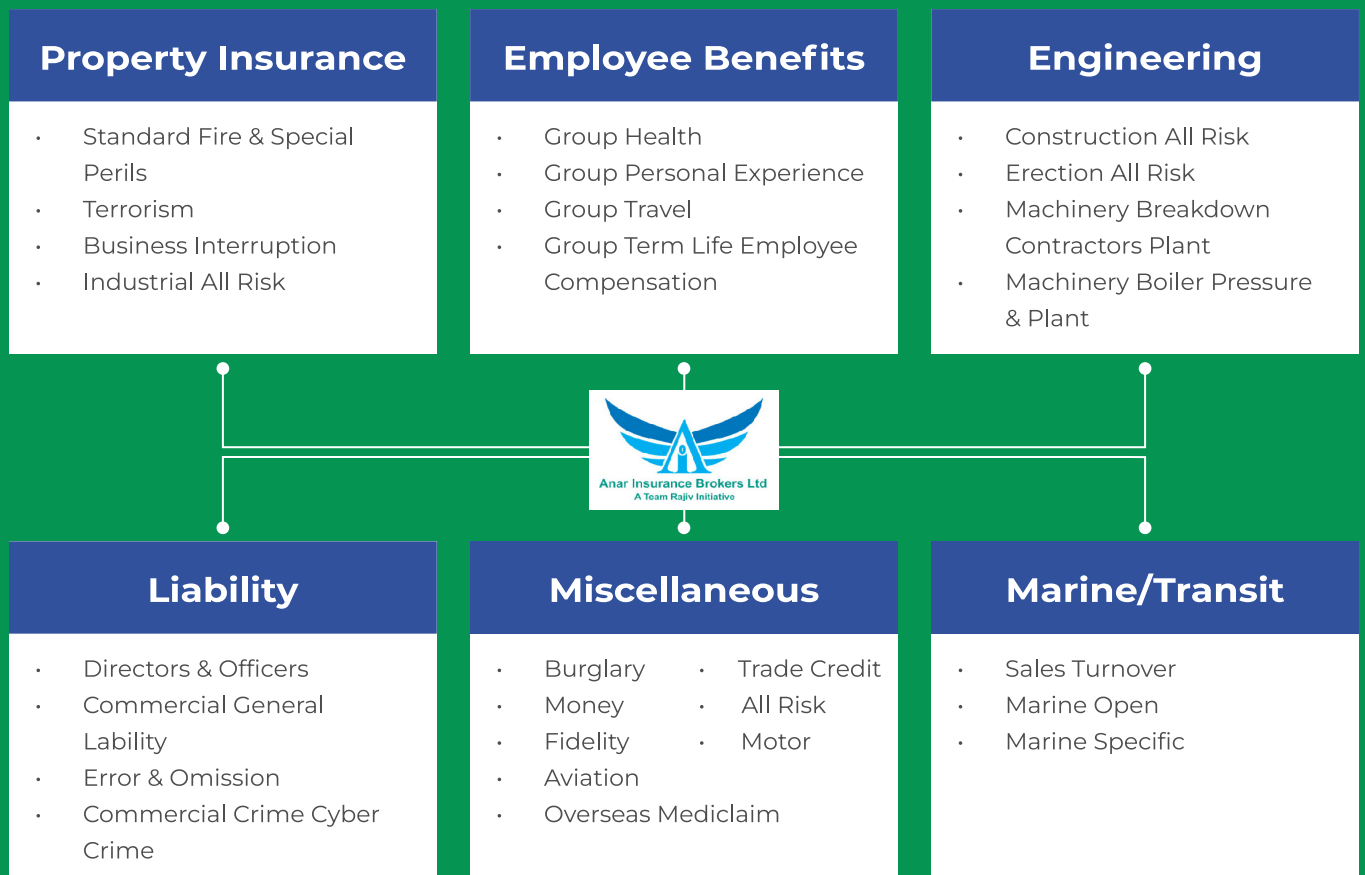
Secure Your Tomorrow, Today

Anar Insurance Brokers Ltd. (AIBL), incorporated in 2014 by Team Rajiv, operates as an independent insurance broker and risk advisor. The company provides comprehensive, tailor-made solutions across commercial lines, general and health insurance, and life insurance. Its objective is to deliver competitively priced insurance packages complemented by efficient and responsive after-sales service.

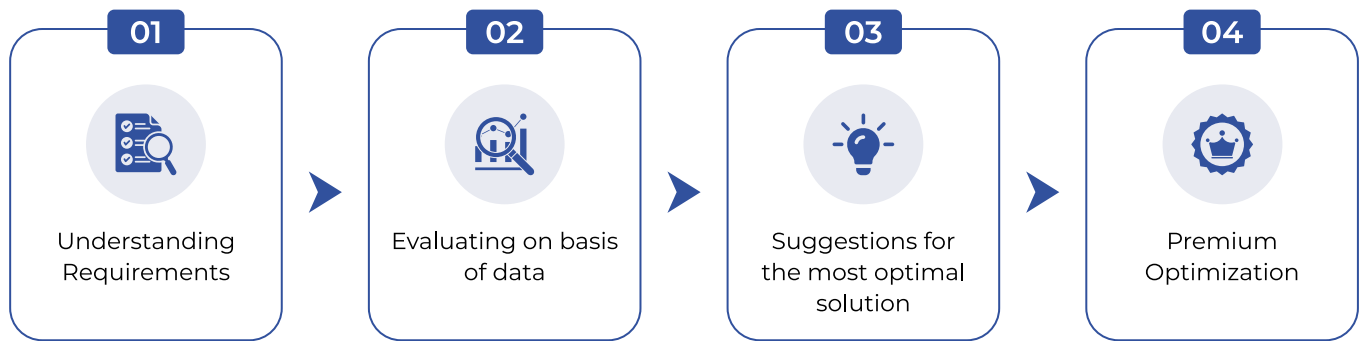
Recognizing the significant growth potential of the largely untapped insurance market in India, AIBL offers a diverse portfolio of policies designed to meet the evolving needs of businesses and individuals.

Claims Management

AIBL is supported by a team of highly experienced professionals who guide clients through the claims process with expertise and diligence. The management and operations team possess in-depth knowledge of insurance technicalities and customer service, ensuring seamless coordination between clients and insurance providers, and delivering superior service and support.



Insurance Process



Claims Process



Services Offered

- Casualty Programs
- Cyber Risk
- Employee Benefits
- Property Damage & Business Interruption
- Environmental Risk
- Financial & Professional Liability
- Jewelry and Fine Art Insurance
- Directors & Officers (D&O) Liability
- Engineering Insurance
- Terrorism Insurance
- Trade Credit
- Workers' Compensation
- Product Liability and Recall
- Marine All Risk
- Aviation Insurance
- Life Insurance
- Claims Management
- Risk Advisory Services

Elegant Enterprise



Elegant Enterprise was co-founded in 2001 by Mr. Rajiv Vastupal and Mr. Jitendra Patel, with Mr. Sujeet Maurya playing a key leadership role alongside the founding team. The company was established with a vision to build a credible and trustworthy presence in the renewable energy sector.

Today, Elegant Enterprise is driven by a young and dynamic workforce that provides 24/7 on-site and off-site service and support. The company is committed to enhancing customer comfort and safety through energy-efficient and sustainable solutions tailored to client needs.

With a strong focus on understanding client requirements, Elegant Enterprise delivers customized solutions that ensure long-term efficiency and reliability. The company's approach emphasizes operational excellence, safety, and customer satisfaction.



Supply and installation of variable product solutions across 20+ GW in solar power plants



Installation of over 28,000 timer- and motion-based street lights



Deployment of 7,500+ PTZ dome and bullet cameras



Splicing and establishment of communication across 30,000+ fibre optic nodes



Installation and supply of over 18,000 fire detection systems across India



Supply of 6,000+ fire safety systems nationwide



Commissioning of 350+ fire alarm panels



Manufacturing of MMS structures and pre-engineered buildings (PEB)



Electrical panel manufacturing

Services



Solar Power Plant	MMS (Module Mounting Structure) & Street Light	
Fire-Safety	Mechanical Works	Security Surveillance
Battery Energy Storage System (BESS)	Electrical Panel	Home & Building Automation

Core Strengths

- ✓ Tailor-made solutions designed in accordance with specific customer requirements
- ✓ Dedicated team of planning engineers ensuring smooth and efficient project execution
- ✓ Highly qualified and skilled workforce delivering seamless performance and reliability
- ✓ 24/7 customer support with prompt response and service assurance

01 CCTV Surveillance (Conventional and Solar based) 	02 Street Light System Conventional & Solar (Timer & Motion Based) 
03 Fire Detection and Alarm System 	04 Fire Hydrant System 
05 PA (Public Announcement) System 	06 Access Control System 
07 Safety PPE (Personal Protective Equipment) and Services 	08 Home Automation System 
09 Building Management System 	10 Security Devices 
11 Waterproofing 	12 Maintenance and Services 
13 All Kinds of Fabrication Jobs 	14 FRP Junction Box Panels 



Today, Elegant Enterprise is best known for its efficient execution and quick service in Solar Industry. We have dedicated teams for planning, execution and maintenance works. Further, we are developing teams for EPC and O&M of Solar Power plants.



Supply and Installation in 2000+ MW Solar Power plants



5000+ timer and motion-based Street Lights



1000+ PTZ Dome and Bullet Cameras

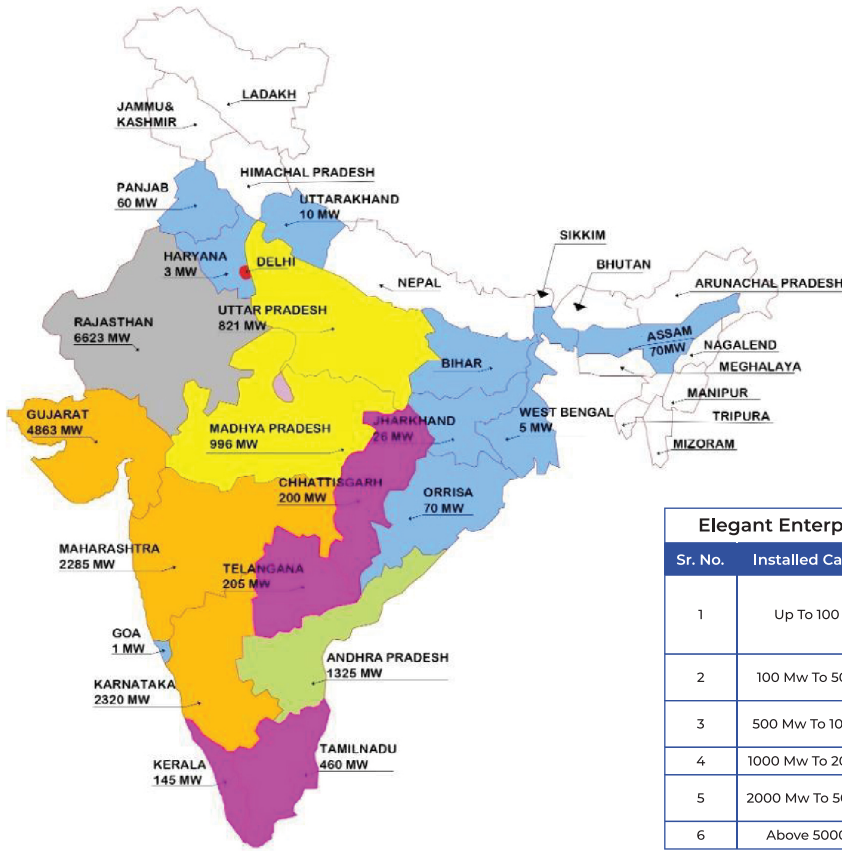


3000+ detectors installed Pan India



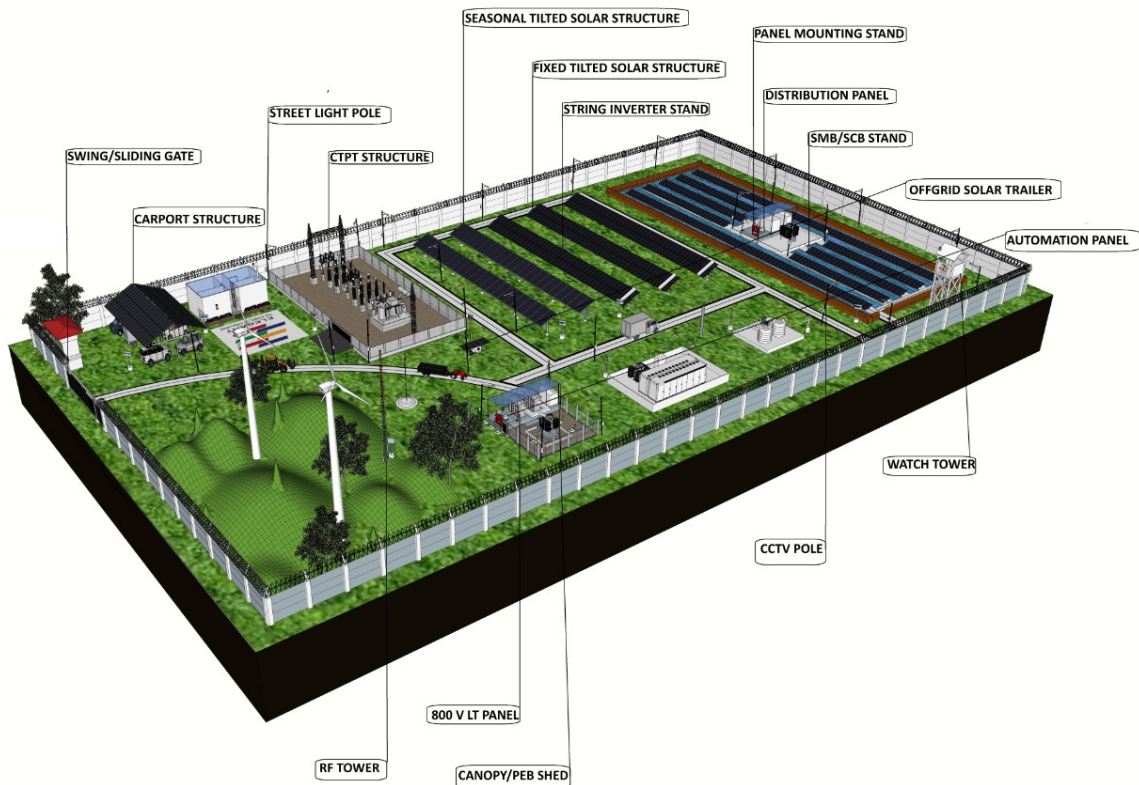
5000+ Fibre Optic Nodes spliced and communication established

Elegant Experience : 20 GW+




Elegant Enterprise, Elegant Green Energy Pvt. Ltd.

Sr. No.	Installed Capacity	Location	Color Code
1	Up To 100 Mw	Haryana, Punjab, West Bengal, Orrisa, Bihar, Jharkhand, Uttarakhand, Goa, Assam	[Light Blue]
2	100 Mw To 500 Mw	Tamilnadu, Kerala, Telangana, Chhattisgarh	[Purple]
3	500 Mw To 1000 Mw	Madhya Pradesh, Uttar Pradesh	[Yellow]
4	1000 Mw To 2000 Mw	Andhra Pradesh	[Light Green]
5	2000 Mw To 5000 Mw	Gujarat, Maharashtra, Karnatka	[Orange]
6	Above 5000 Mw	Rajasthan	[Grey]




CORPORATE OFFICE

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 "Rajiv House", 4, Smrutikunj, Nr. Navrangpura Post Office, Navrangpura, Ahmedabad - 380009, Gujarat, India.


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Rajiv Petrochemicals Pvt. Ltd.

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Rajiv Associates

 "Rajiv House", 4, Smrutikunj, Nr. Navrangpura Post Office, Navrangpura, Ahmedabad - 380009, Gujarat, India.

 www.rajivgroup.com


FACTORY ADDRESS

Riddhi Enterprise

 N-12, Municipal Industrial Estate, Bapunagar, Ahmedabad – 380024, Gujarat, India.

 www.rajivgroup.com

Elegant Enterprise

 B-1, 93/3, GIDC Naroda, Phase-2, Diamond Park, Feeder No. 9, Naroda, Ahmedabad – 382330, Gujarat, India.

 www.elegantgreenenergy.com

SERVICES

Anar Insurance Brokers Limited


 "Rajiv House", 4th Floor, 4, Smrutikunj, Nr. Navrangpura Post Office, Navrangpura, Ahmedabad – 380009, Gujarat, India.

 IRDAI License No. 202

 www.anarinsurance.com

BRANCH OFFICE

Rajiv Petrochemicals Pvt. Ltd.

 703, 7th floor, Acme Plaza, Andheri-Kurla Road, Mumbai – 400059, Maharashtra, India.

 www.rajivgroup.com